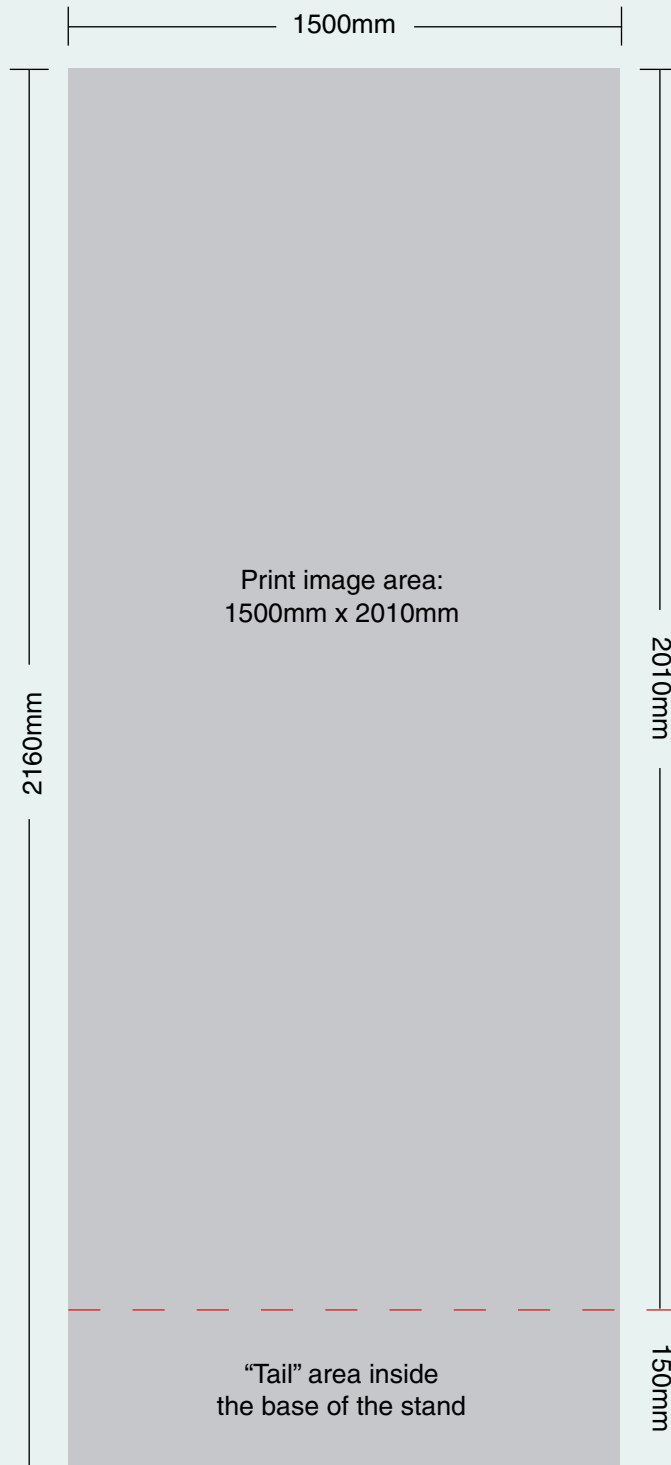


Artwork specifications for Standard Bannerstand

EXAMPLE:



Important Information:

File type: pdf with fonts embedded/ outlined. Any graphics should be high resolution. At least 3mm bleed added to file. Colour should be CMYK

The top 15mm will be hidden behind the top edge of the frame. The bottom 150mm will be hidden inside the base of the frame. Safe area: No important content should be placed within 50mm from the top edge, or within 100mm from the bottom of the print image area. (RED DASHED LINE)

Please make sure that the image or colour bleeds into tail area by at least 100mm to ensure there is no chance of white showing at the bottom of the print image when banner is erected.

**Colour matching and printed proofs are additional*