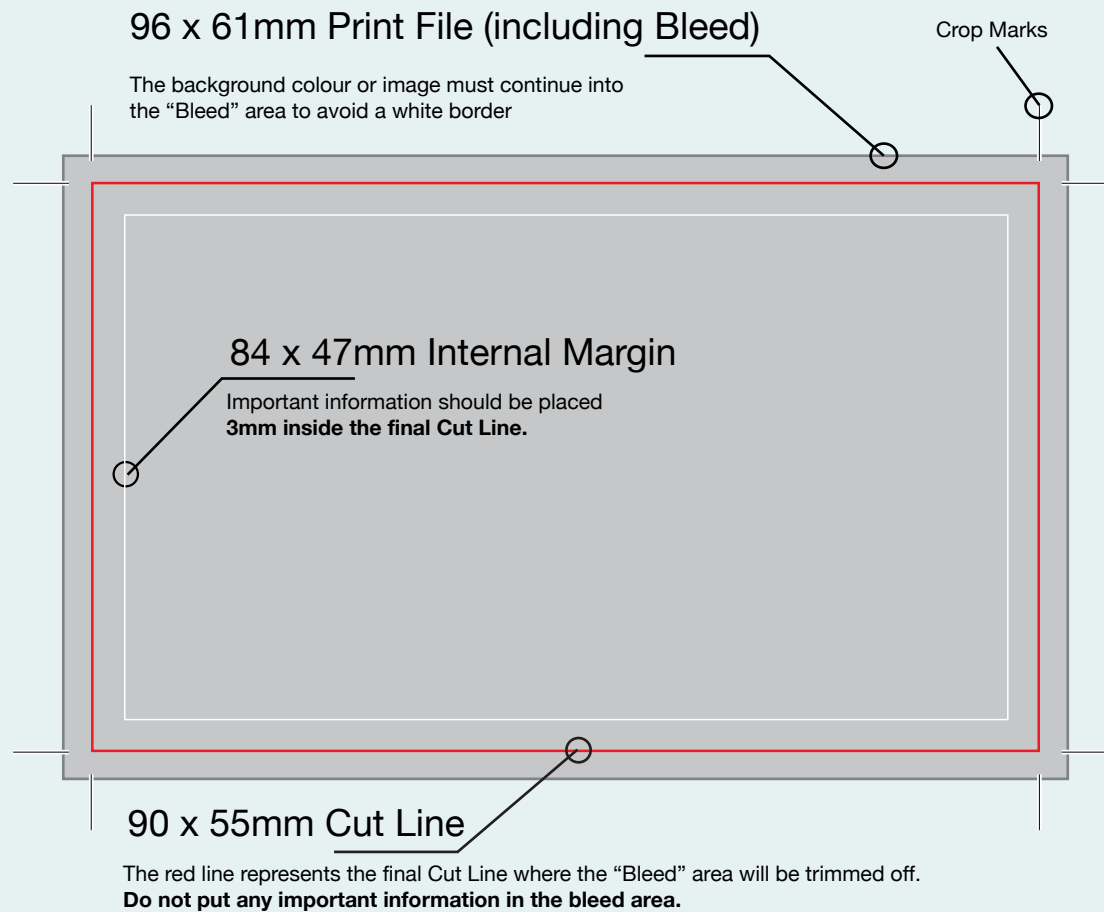


# Artwork specifications for business cards

EXAMPLE:



## PDF finished art with the following specifications:

- Photos and Illustration resolution should be 300dpi at 100% size
- All colours converted to CMYK (no PMS colours, RGB, LAB etc)
- All fonts should be embedded or outlined
- Crop marks included
- Minimum 3mm bleed around the outside of the trim area

*\*Colour matching and printed proofs are additional*