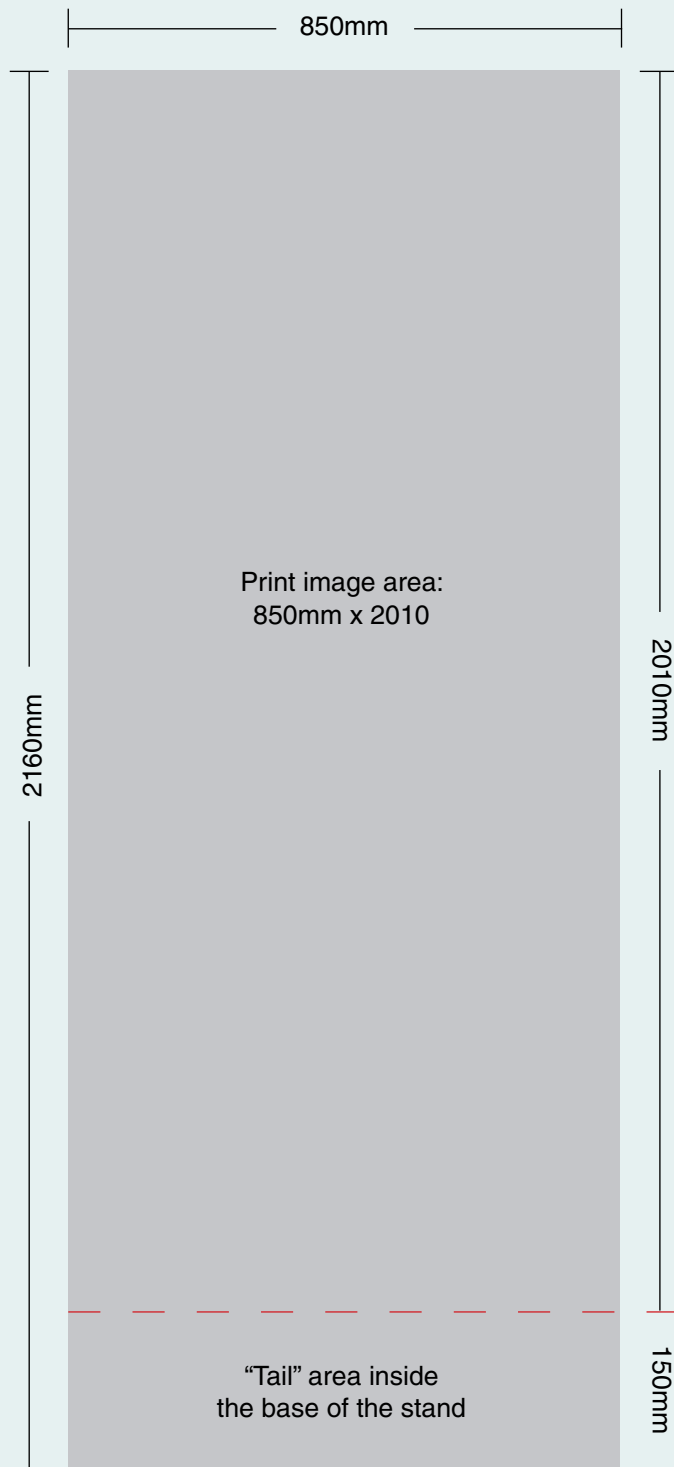


# Artwork specifications for Standard Bannerstand

EXAMPLE:



## Important Information:

File type: pdf with fonts embedded/  
outlined. Any graphics should be high  
resolution. At least 3mm bleed added  
to file. Colour should be CMYK

The top 15mm will be hidden behind  
the top edge of the frame. The  
bottom 150mm will be hidden inside  
the base of the frame. Safe area: No  
important content should be placed  
within 50mm from the top edge, or  
within 100mm from the bottom of the  
print image area. (RED DASHED LINE)

Please make sure that the image or  
colour bleeds into tail area by at least  
100mm to ensure there is no chance  
of white showing at the bottom of the  
print image when banner is erected.

*\*Colour matching and printed proofs are additional*